



THE LONG BEACH CHAMBER OF COMMERCE

Tuesday, March 26th 2024

Executive Board:

LEAH TOZER (co Chair)
JAMES LYNCH (co Chair)
IAN DANBY (Treasurer)
BRIAN BERKERY (SEC)

Board:

PHILIP BECK
JOHN BOLAND
LIAT COHEN
ANDREA CIMINERA
JOSEPH LEE, ESQ.
JOHANNA MATHIESON
LENNEY PETERS
MIKE RUVOLO
JACK ZANERHAFT

Dear Chamber Member,

We're happy to announce that the Long Beach Guide, *Living in Long Beach*, is scheduled for publication on Memorial Day weekend, and will once again be a full circulation mailing to Long Beach, Lido Beach, Atlantic Beach and Point Lookout, reaching every home. This is the ONLY time of the year that the Herald is Full Circulation. No other time does the Herald get delivered to every house and business on the Barrier Island.

This year, we're thrilled to present our theme, "Hidden Gems." We'll delve into the heart of Long Beach and uncover the treasures that often go unnoticed. From historical hideaways to art & culture and cherished local establishments, there's something special waiting to be discovered around every corner along with our incredible beaches.

As always, this guide will not only contain all the vital information it always has done in past years, but also will provide insight and information on everything new taking place in our City by the Sea, making it far and away the best promotional piece the Barrier Island has. It's the perfect place to let the community know you are open for business.

Why is *Living in Long Beach* a great place to promote your business?

- Mailed across the Barrier Island from Atlantic Beach to Point Lookout
- Hundreds of copies given throughout the year to people interested in living, working and playing in Long Beach, distributed by area libraries, Realtors and hotels to introduce people to our city
- Available online all year long at liherald.com and on longbeachnychamber.com

That's why we are again designating *Living in Long Beach* as the Official Publication of the Long Beach Chamber of Commerce. This summer marks the 33rd year that the Long Beach Herald is producing *Living in Long Beach* in cooperation with the Chamber.

Every Active Chamber member will get a listing in the Guide. Be sure to renew your Chamber membership to get your listing. Not only will your message get maximum exposure, but the Guide's comprehensive information and beautiful color cover ensure that it will be saved and referred to throughout the year. Please make sure your membership is current!

The Herald is holding advertising rates steady once again this year, plus it's offering a 10% discount for Chamber members. The deadline for your 10% discount is April 25. Contact Ellen Frisch at the Long Beach Herald to reserve your space today! **Cell:** 516-314-0236
Email: efrisch@liherald.com

Sincerely,

The Long Beach Chamber Board of Directors