

City Council
Anthony Eramo, *President*
Chumi Diamond *Vice President*
John Bendo
Scott J. Mandel
Anissa D. Moore

City of Long Beach



Acting City Manager
Michael Tangney

*Assistant Superintendent of
Parks & Recreation*
Paul Ferrante

Parks & Recreation Department

700 Magnolia Boulevard
Long Beach, NY 11561
516-431-3890

November 29, 2018

Re: Sponsorship Opportunities

Dear Business Owner/Organization Leader,

Recreation, by definition, is an activity done for enjoyment when one is not working. Throughout the year, the Parks and Recreation Department offers sports and leisure programming for Long Beach residents of all ages. The Long Beach Recreation Department has focused on bringing more fun and exciting programming at a low cost to the local residents. The growth of the department would not be possible without the assistance of local businesses and civic organizations. This ongoing partnership will allow all of the residents of Long Beach to continue to enjoy access to wonderful sports and leisure activities throughout the year.

The goal of our sponsorship program is to offer businesses and local organizations the opportunity to show their support for our community. There are many different ways for you to show your support this winter.

- **Winter Basketball and/or Basketball clinic sponsor (\$500)** - Your business/organization logo will be printed on the back of all clinic and league shirts. We have approximately 200 clinic participants in pre-kindergarten, kindergarten and 1st grade. Our basketball program has over 300 participants. You will also have the opportunity to provide a banner that will be showcased at all clinic and basketball events for that sport. Please contact us for this sponsorship soon.
- **4 Mile Snowflake Race (\$500)** - The next race of the year in our series is our annual snowflake race. The race will take place February 2nd, 2019. Your business/organization name will be printed on the back of the race shirt. We have over 500 runners in this race. You also have the opportunity to set up a booth at the event to showcase your business or organization.
- **Easter Egg Hunt (Various levels)** – The City of Long Beach will be hosting our annual Easter Egg Hunt at the Long Beach Recreation Center fields on April 13th, 2019. This Event attracts hundreds of people throughout the day and will include attractions for children, live entertainment, and a visit from the Easter Bunny.
- **Ice Arena Sponsorship (\$750)** – The City of Long Beach operates a year round ice skating facility. A 4'x8' banner with your business/organization will be displayed within the facility. Thousands of people use our facility each year for in-house programs, hockey events, figure skating events, as well as festivals. Banner must be provided by the business/organization and approved by the City.

There are also opportunities to sponsor other events and activities not listed above. If you are interested in sponsoring through the Parks and Recreation Department, or if you have questions about sponsorship opportunities or details about events, please contact Paul Ferrante at Pferrante@longbeachny.gov or call 516 705 7407.

We look forward to hearing from you and forming a positive relationship with the businesses and organizations in Long Beach.

Long Beach is Recreation!

Paul Ferrante

Assistant Superintendent
Parks and Recreation